

Top 10 Things YOU Should Know About Baltimore City Census 2020 Community Grants

1. The grant application opens on Monday, October 7, 2019.
2. The application will be available at: census2020.baltimorecity.gov
3. You do NOT have to be a 501(c)3 to apply. Small businesses, faith communities, non-profits, groups of neighbors, and others are all welcome to apply!
4. There are 3 funding levels:
 - Up to \$500 for Census Education & Outreach
 - \$500 - \$5,000 for Census Planning and Mobilization
 - \$5,000+ for long-term Census Planning & Mobilization that includes the installation of a Census response station within the organization, floor and window advertisements, etc.
5. Grants should focus on engaging historically undercounted & hard-to-count communities, which include:
 - older adults
 - immigrants and people with low English proficiency
 - returning citizens
 - black youth ages 18-29
 - people experiencing homelessness
 - families with children under five (5) years of age
6. Applicant groups should be led, staffed, or guided by individuals reflecting the race, ethnicity, and culture of the communities being served.
7. Examples of possible activities that grants can fund include:
 - Outreach activities that raise awareness about the Census
 - Technical assistance for communities such as internet access, interpretation services, and other ways to increase accessibility
 - Workshops, campaigns, and gatherings to address questions or concerns about the Census
 - Trainings with nonprofits or other organizations focused on reaching hard-to-count populations
 - Neighborhood parties with a Census focus
8. Grant money MUST be spent by the end of May, 2020
9. Applications should have measurable goals and objectives (e.g. how many people your project will reach, what information you will collect on participants, a survey project participants will complete to assess their understanding of the Census)
10. Census grant applications are due around November 20 (45 days from when the application opens), but additional applications may be accepted if not all funds are awarded.

